

Flower Photo Library

Image Use Price Guide 2010

greetings cards - non-exclusive

Card size up to A5
Image size up to 1 page

1 year	1,000	5,000	10,000	25,000	50,000	unlimited
UK only	£150	£175	£200	£225	£275	£325
UK & Europe	£225	£250	£275	£300	£400	£475
World	£275	£350	£400	£425	£525	£625

2 years	1,000	5,000	10,000	25,000	50,000	unlimited
UK only	£150	£175	£210	£225	£300	£350
UK & Europe	£225	£275	£300	£325	£425	£500
World	£300	£350	£400	£425	£550	£650

3 years	1,000	5,000	10,000	25,000	50,000	unlimited
UK only	£175	£200	£225	£250	£300	£350
UK & Europe	£200	£300	£325	£350	£425	£525
World	£325	£375	£425	£450	£575	£700

calendars - non-exclusive

Product size up to A3/ up to 1 page
Print run up to 5000

1 year – cover image	5,000	10,000	25,000	50,000	unlimited
UK only	£150	£200	£250	£355	£400
UK & Europe	£272	£350	£400	£500	£650
World	£375	£475	£575	£650	£875

1 year – inside image	5,000	10,000	25,000	50,000	unlimited
UK only	£75	£100	£125	£175	£225
UK & Europe	£1250	£175	£200	£250	£325
World	£170	£225	£275	£325	£425

diaries, journals - non-exclusive

Card size up to A3
Image size up to 1 page

1 year	5,000	10,000	25,000	50,000	unlimited
UK only	£150	£160	£175	£225	£275
UK & Europe	£175	£185	£200	£275	£325
World	£225	£250	£275	£375	£425

2 years	5,000	10,000	25,000	50,000	unlimited
UK only	£155	£175	£200	£250	£300
UK & Europe	£175	£200	£225	£300	£375
World	£250	£275	£300	£400	£475

3 years	5,000	10,000	25,000	50,000	unlimited
UK only	£175	£200	£225	£275	£325
UK & Europe	£200	£225	£250	£325	£375
World	£275	£300	£325	£425	£525

bags, wraps and tags - non-exclusive

Product size Any
Image size up to 1 page

1 year	1,000	5,000	10,000	25,000	50,000	unlimited
UK only	£100	£125	£125	£150	£175	£200
UK & Europe	£150	£175	£200	£225	£275	£325
World	£200	£250	£275	£300	£350	£450

2 years	1,000	5,000	10,000	25,000	50,000	unlimited
UK only	£100	£125	£150	£175	£200	£225
UK & Europe	£150	£200	£225	£250	£300	£350
World	£200	£250	£300	£325	£400	£475

3 years	1,000	5,000	10,000	25,000	50,000	unlimited
UK only	£125	£150	£175	£250	£225	£250
UK & Europe	£175	£200	£225	£250	£300	£350
World	£225	£275	£325	£250	£425	£500

brochure

Print run	Quarter page	Half page	Three-quarter page	Full page
Up to 19,000	£35	£65	£75	£85
20,000+	£60	£85	£125	£175

Poster – retail
1 year - non-exclusive
UK and Europe
Print run - up to 5,000/A3
£275

Book – retail
Single Edition - non-exclusive
UK and Europe
Print run - 10,000 - 50,000 copies
Up to A4
Cover image £250
Inside image £125

Packaging
Commercial product - non-exclusive
UK and Europe
Up to 50,000 items
Produce size - up to A6
Image size - half pack
£350

Interior Designers
Licence to print once only
(up to 100cm) from **£88**

Licence to print once only
(over 100cm) from **£148**

Web use
Unlimited use of one image
within one website (no timelimit)
£55

Three month licence
£35

A credit is required
'image © www.flowerphotolibrary.co.uk'
or an additional payment of 50% will be charged.

One use per publication
Up to A4 - non-exclusive

magazine

Quarter page	Half page	Three quarter page	Full page
£35	£65	£75	£85

One use per publication
Up to A4 - non-exclusive